

MEDIA RELEASE
Monday 30 November 2009

For immediate release



Show & Tell – Its All About Showing!
www.ras.org.nz

The new improved Royal Agricultural Society (RAS) website www.ras.org.nz is fast becoming the one-stop-shop for all Agricultural & Pastoral showing information. Anything you want to know about your local Agricultural & Pastoral Show or what shows throughout the country have to offer just head to the RAS website.

A vast array of information is available on the website from the history of the RAS, a list of all the shows within the country along with their contact information, venue and date of show, a list of all affiliated Breed Societies and their contact information plus many other essential items.

Recently released in it's new format, the RAS website offers the opportunity for the local, district or national competitor or exhibitor to seek information on show schedules and entry forms on a range of shows. In addition to this possible sponsors can also view information about a show or trade exhibitors can view trade site space availability and prices. This initiative was launched at the RAS annual conference at the end of June and to date 34 shows have taken up this opportunity to advertise their show schedules and other information.

It is expected as the traditional cycle of the shows throughout the year (October to April) enters its second phase – phase one being the spring shows followed by phase two the autumn shows, that more shows will take up this opportunity.

Stage Two of the website is the development of the equestrian side of the showing movement and this is due to be released next month. A national database of horses is underway to being established and this will offer many benefits for the equestrian competitor along with overall efficiency, security and tracking implications for the biosecurity aspect of the country should we experience an outbreak of equine influenza or similar as experienced recently by our Australian cousins. It will also assist in offering a level playing field for our equestrian competitors out there and this can only be beneficial for all those involved in the equestrian showing movement.

Who is the Royal Agricultural Society or RAS as they are often referred to? Not to be confused with the RSA, the RAS is the national body for the Agricultural & Pastoral showing movement. With over 95 Agricultural & Pastoral (A&P for short) Associations or Societies as members, along with 60 plus Breed Societies and 850 life members the RAS enters the lives of many people throughout the show months of October through to April each year. For all your showing requirements view the RAS website at www.ras.org.nz

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