

CONSULTANT - Steve Bramley, Director, SGL Funding (NZ)/Director - Community Facilities and Investment

Introduction



Steve Bramley is the founding Director of SGL Funding Ltd. During his sport, leisure, and funding advisory career, he has had an extensive and proven successful track record in the strategic leadership, leisure planning and business feasibility, capital funding and overall project management of community projects. Steve has personally worked alongside 35+ local authorities in New Zealand and Australia as a leisure and funding advisor to help develop and support over 100 major projects.

KEY STRENGTHS:

- Collaborative leadership
- Strategic review and development of projects
- Needs analysis & business feasibility
- Capital funding
- Structural solutions

Some Examples of Projects Led and Funded by SGL Funding Ltd

In many cities and towns throughout New Zealand, projects led by SGL and Steve Bramley have a very consistent track record of what's recommended is then successfully funded and implemented. Examples of some of these projects are detailed below.

SOME EXAMPLES ONLY OF COMMUNITY PROJECTS LED AND FUNDED BY SGL AND STEVE BRAMLEY, WHICH HAVE SUBSEQUENTLY BEEN COMPLETED		
Project and Location	SGL Project Development Work – Description and Timing	Facility Status
TSB Hub, Hawera	Needs assessment and feasibility 2006-2007	Completed – Opened 2010
Caroline Bay Aquatic Centre, Timaru	Needs assessment, feasibility, capital funding, structural solution (i.e. ownership /governance /management 2007 - 2009	Completed – Opened 2011
Maidstone Park Football and Hockey Artificial Turfs, Upper Hutt	Needs assessment, master planning and concept design, business feasibility, capital funding 2010 -2011 Note SGL completed updated master planning in 2017 - 2018	Completed – Opened 2012
Wahinga Community Centre, Martinborough	Needs assessment, business feasibility, capital funding, structural solution 2013 - 2015	Completed – Opened 2018
Jack McLean Indoor Court Centre, Thames	A school-community share partnership Needs assessment, business feasibility, capital funding, structural solution 2013- 2014	Completed – Opened 2018
Clifton Park Development, Waitara	Needs assessment, master planning, business feasibility, capital funding strategy 2014-2015	Stage One completed, i.e. Gymnastics facility and covered netball courts opened 2018

Some Other Funding Examples Led by SGL Funding

Some further examples to demonstrate Steve's range of funding expertise are:

- The integrated funding programme for Rotorua District Council involved the securing of \$38 million (67%) of the total \$56 million required for the Rotorua Events Centre, Museum and Civic Theatre from non-Council funding
- Led the development of "Project Lumens", the lighting of the Auckland Harbour Bridge from the outset to the start of the build contract. The final funding outcome was a \$12 million project with about \$10 million being met by the external corporate partner
- Lead advisory support to the Acorn Foundation for 10+ years to assist with the development of a community-wide endowment programme for the Western Bay of Plenty, which today has over \$150 million pledged endowments from 300+ donors. The Acorn Foundation is universally acknowledged as NZ's most successful community-wide endowment programme.

"Steve Bramley has secured over \$750 million for community developments and organisations over the last 12 years, and he has personally led a wide range of PPP initiatives involving a range of stakeholders and motivations, both commercial and also often with some 'community good' element."

STEPHEN TOWN – FORMER CHIEF EXECUTIVE, AUCKLAND COUNCIL