



## Land Rover Horse of the Year 2022

### News update:

In this ever-changing Covid environment, we know there is a lot of speculation out there around Land Rover Horse of the Year and other major events and whether they will go ahead.

We would like to let you know that we are 100% committed to running Land Rover Horse of the Year, 8-13 March 2022 and are running full steam ahead to deliver an amazing six days for all our competitors, spectators, sponsors, stakeholders, and trade partners.

The Covid enforced 2021 cancellation did put considerable pressure on the event, however with generous support; we were fortunate to be able to move forward for next year. The support we received was incredible, and we are forever grateful.

Last week the Government announced an “Events Transition Support Fund” would be available to events of our size and scale, ensuring Government takes the lion’s share of risk for upfront costs that can’t be recovered. This is a game-changer for major events, including Land Rover Horse of the Year.

Economic and Regional Development Minister Stuart Nash said, “Events typically only generate revenue on the day or weekend they take place yet incur significant costs in advance. A quick shift in public health measures could see an event cancelled with no opportunity to recoup costs or generate revenue. Under the scheme, the Government will cover up to 90 per cent of unrecoverable costs for paid, ticketed events with audiences of more than 5,000 vaccinated people if organisers are forced to cancel due to COVID-19 public health measures”.

To be eligible for the funding, events must meet a set level of criteria and adhere to definitive terms and conditions including:

- It must be a live, in-person event at a single location between 17 December 2021 and 3 April 2022, with expected ticket sales of at least 5000
- The event must have been actively ‘in the market’ through promotion or ticket sales prior to the announcement of this scheme
- The event must be open to the public and run by a New Zealand organisation
- The event must require the use of COVID Vaccination Certificates

With this in mind, we would like to let everyone know with advance notice that Land Rover Horse of the Year 2022 will require all competitors, spectators, trade partners, sponsors, volunteers, suppliers, and anyone onsite to have a Vaccination Certificate.

We are just working through the logistics of this and will keep everyone updated, but we wanted to let you all know now so you can plan for whatever scenario applies to you.

We truly hope you can understand the many reasons for making this decision and hope you continue the ride with us into 2022.

As always, if you have any questions, we are here to talk so please do send us a DM or an email [admin@hoy.kiwi](mailto:admin@hoy.kiwi)

Thank you

**The team at Land Rover Horse of the Year**