



Hawke's Bay A&P Show | Virtual Beef Cattle Competition

Introduction

The Virtual Beef Cattle Competition aims to identify the best yearling in New Zealand. The competition is on the hoof. This is a new competition to encourage cattle seed stock producers to enter and promote their cattle. More classes will be added should it be a success.

The Hawke's Bay A&P Society extend a warm welcome to all interested Competitors to enter the Virtual Beef Cattle Competition.

Conditions of Entry

- Open to all breeds of cattle. All cattle must be full purebred and registered with their respective Breed Society.
- Open to all of New Zealand.
- Entry fee of \$25 per animal.
- Limit of two entries per class per competitor.
- The competitor must be the owner of the animals entered.
- The animal must be certified by the competitor as eligible for the class in which it is entered.
- The date of birth must be stated at the time of entry. The age is determined from 1 June, so animals shall be deemed one year old on the 1 June.
- All cattle one year old and over must be registered in a recognised herd book. All cattle under one year old must be eligible for a registered herd book.
- Production and performance figures (EBV's) are to be submitted at the entry process. These will be made available to the judge, who will use them at their discretion.
- Photos and videos must not be digitally enhanced.

Schedule

4551 - Led Yearling Heifer	4553 - Unled Yearling Heifer
4552 - Led Yearling Bull	4554 - Unled Yearling Bull

Led Class

- Animals should be prepared as per an 'in person' Show (i.e. washed and clipped).
- Competitors should be wearing standard show attire.

Unled Class

- Animals should be presented in 'natural' condition with no preparation (not clipped, washed etc).
- Photos and videos should still be taken on hard surface if possible so that feet and animal movement can be judged.
- Competitors need to be dressed tidily but do not need to be wearing standard show attire.

Judging

The first and second placed getters of each class will be eligible for the Meat & Wool Cup. Second placed in each class to be judged alongside the remaining winners for second and third place.

Prizes

For each class, ribbons will be presented for 1st – 6th place and the following prizes will be presented:

- 1st place - \$75
- 2nd place - \$50
- 3rd place - \$25

The following prizes will be awarded for the Meat & Wool Cup

- 1st place - \$500
- 2nd place - \$300
- 3rd place - \$200

Prize money will be deposited into competitors nominated bank account within 30 days of the final Show Day.

The Entry Process

- Complete an entry form and submit to Hawke's Bay A&P Show Competitions Manager.
- The Competitions Manager will send competitor numbers for each entry and a link to an online form for you to upload photos and videos.
- Submit three photographs and a video of no more than 1 minute.
- Late and/or incomplete submissions will not be accepted or judged.
- Photos and videos must be taken no earlier than two months preceding the closing date for submission for the 2022 Virtual Show.

Key Dates

Entries Close	5pm, 12 October 2022
Photos & video to be submitted	5pm, 16 October 2022
Online Judging	17 October 2022
Prizegiving at Hawke's Bay A&P Show	20 October 2022

Entrants receive complementary tickets to the Hawke's Bay A&P Show and along with staff/family are invited to attend the prizegiving.

SCAN AND EMAIL ENTRY TO entries@hawkesbayshow.co.nz
OR POST TO Hawke's Bay A&P Show Competitions; Hawke's Bay A&P Society, PO Box 349, Hastings 4156

This is a new competition so if you have any trouble or need clarification, please get in touch so that we can help!

Guidelines

Just like in any livestock show, presenting your animal(s) to the best of your ability gives you the best chance of success. It is important to put the same level of effort into showing your entries as you would if it were a traditional show. Although the judge is seeing your animal(s) through a camera instead of live through their own eyes, it is just as important for them to get the best possible view of your animal(s).

Photograph Guidelines

- The photographs must consist of:
 - o one from the front
 - o one from the side and
 - o one from the back.
- Ensure that
 - o The photographs are all square on, on short grass or a clear surface, and in landscape mode.
 - o The feet are visible
- Take photos on a cloudy day where possible (try not to have your animal placed in or under the shadow). If it is a sunny day, have the sun behind the camera operators back with the light on the animal.
- The following are not permitted:
 - o Professional photographs
 - o Photographs taken at shows, or with ribbons/rosettes on
 - o Photographs that have been digitally enhanced.

Video Guidelines

- Use a mobile phone to film your video of no more than 1 minute.
- The video must be in landscape, so hold your phone horizontally/on its side rather than upright.
- The video footage must consist of one continuous video and follow the pattern of the animal being judged in the ring with no stops or restarts. Ensure the camera operator moves with and around the animal. You will want around 30-40m of space to carry out the video.
- Videos should be taken on a flat surface with nothing obstructing the view of the hooves/pasterns.
- Videos should be taken outside with a background clear of visual distractions.
- Videos must be filmed by the owner, family or staff member.
- The following are not permitted:
 - o Professional videos
 - o Videos taken at shows, or with ribbons/rosettes on, previous awards, banners etc
 - o Videos that have been digitally enhanced (video editing, effects, filters, music, captions or commentary).

Your video should begin with standing views of the animal:

- start with the front view of the animal,
- then move to the off-side view of the animal (the animals left side/handlers side),
- then move around to the back of the animal,
- then move round to the show side of the animal, (the animal's right side)
- then walk the animal forward and continue around as if you were in a show ring.
- The camera operator is to stay stationary and pan around with the animal as you proceed around the ring in a full circuit.
- bring the animal to a stop in front of the camera, front on to finish from the position in which you left.
- cow with calf entries - ensure that the calf is in the video. Calf should walk beside the cow when walking away and behind the cow when walking across the frame of the camera.
- the camera should be approximately 12 to 15 metres away from the animal to include both animal and leader in the footage (which will help show how tracking and show-ring ready the animal is) BUT the focus should be on the animal, NOT the leader.

Hawke's Bay A&P Show | 19, 20 & 21 October 2022
Beef Cattle Virtual Competition Entry Form

ENTRIES CLOSE: Sunday 25 September 2022

PHOTOS & VIDEOS TO BE SUBMITTED: 5pm, 7 October 2022

ONLINE JUDGING: 10 - 14 October 2022

PRIZEGIVING: Thursday 20 October 2022



Scan and email entry form to entries@hawkesbayshow.co.nz or post entries to Hawke's Bay A&P Show Competitions; Hawke's Bay A&P Society, PO Box 349, Hastings 4156

Competitor Name		Phone		No. entry passes required
Address		Email Address		
		Stud/Farm Name		

Class No.	Cattle Name	Date of Birth	Breeder Name	Sire Name	Herd Book No.	Entry Fee \$25

Subtotal Entry Fees

Other Fees

Admin Fee per competitor - \$5 (non-refundable) \$ 5

Total Payment Due to Hawke's Bay Agricultural and Pastoral Society. 01-0646-0231027-00. Use your **NAME** as **Reference** and **BEEF** as **Code**. **TOTAL** \$

Prize Money Please provide your bank account details for any prizemoney to be deposited into within 30 days of the final Show day.

Bank Account Name **Bank Account No.** / / /

Competitor Declaration **Tick**

I accept the Hawke's Bay A&P Society's Conditions of Entry and indemnify the Society under the provisions of the Health & Safety at Work Act 2015 (HWSA) and any amendments thereafter.

Signed: _____

Date _____