



Te Wiki Tūao ā-Motu
national volunteer week
18–24 JUNE 2023



15 ways to celebrate National Volunteer Week

National Volunteer Week 18–24 June 2023 honours the collective energies and mana of all our volunteers in Aotearoa. Volunteering New Zealand leads the week and encourages all volunteer-involving organisations to celebrate their volunteers.

We know that volunteers are the life-blood of our organisations, we couldn't do without them!

This Te Wiki Tūao ā-Motu - National Volunteer week, the theme is 'Time to Shine - He wā pīataata.' Let's take the time to reflect on all those who volunteer for their communities. It's a time to recognise and celebrate volunteers, a time to shine.

Here are some ideas to mark National Volunteer Week. Pick and choose the ones that resonate with you.

- 1. Check out nationalvolunteerweek.nz** for everything you need to know about NVW2023.
- 2. Time to Shine – He wā pīataata is this year's theme** – wherever possible, use the NVW2023 theme as the basis for all your activities and celebrations. Use #NVW2023 and #timetoshine in your promotions!
- 3. Social Media Campaign** – Share pictures on social media, give a shout-out to your volunteers by holding star print-outs and share using #timetoshine
- 4. Collaborate** – connect with local community groups to create a combined NVW2023 campaign (shared effort, more impact!).
- 5. Celebratory event** – hold a morning/ afternoon tea, or maybe your crew would prefer a BBQ, to thank volunteers and their families.
- 6. Thank you cards** – Thank you cards are available at nationalvolunteerweek.nz, or make your own.
- 7. Certificate of recognition** – Use NVW as an opportunity to formally acknowledge your volunteers. A Certificate template is available at nationalvolunteerweek.nz
- 8. Create thank you videos** – interview a manager or self-record a thank you to your fabulous volunteers. Post it on your website or social media.
- 9. Good news stories** – contact local media with stories about your volunteers (even better when they're told from the perspective of your volunteers).
- 10. Ask your volunteers** – ask your volunteers to choose from options e.g. a combined event, or individual recognition
- 11. Share your volunteer stories with Volunteering New Zealand** – share your good news stories about volunteers who can share with their networks
- 12. Contact your local Volunteer Centre** – Your local Volunteer Centre is the best place to start for learning about what online events and activities are happening in your region for NVW2023.
- 13. Nominate volunteers for local awards** – (often run by Volunteer Centres) or create your own awards, and award celebration
- 14. Give small practical gifts** – a potted plant, foodie items etc.
- 15. Use NVW2023 to encourage regular interactions between your whole team** – If you're a volunteer involving organisation, consider what regular team interactions between volunteers and paid staff you could establish to help strengthen relationships.