



Current Structure

- Have you reviewed your structure lately?.
- Engage a small select group.
- Is the current structure working?.
- Is your structure in compliance with your constitution?.
- Do you operate your show society in compliance with your constitution
- ALWAYS consider the future and stability of the organization in all of your decision making and planning. NO emotional decisions.



Good Structure.

- A good structure is one which allows your organization to thrive in all aspects of its charter
- Review compliance with your constitution
- Seek advice on any constitutional changes
- Align your practices, structure, constitution
- Vote on changes, implement
- Review compliance regularly
- Educate all members and staff regarding compliance

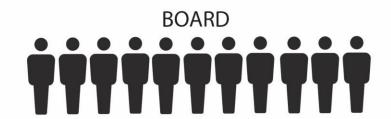


Poor Structure

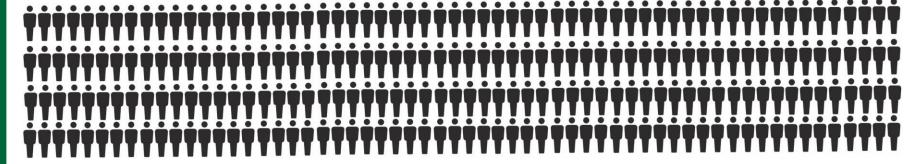
- A poor structure is one which does not allow your organization to flourish and prosper
- Bereft of relevant skillsets
- Internal fighting within the organization
- Politics
- Non-Compliance with your constitution
- Weak management
- Poor Governance
- Self service
- Theft
- Taking unnecessary Risks in all aspects



Two Levels of Governance Streamlined Structure

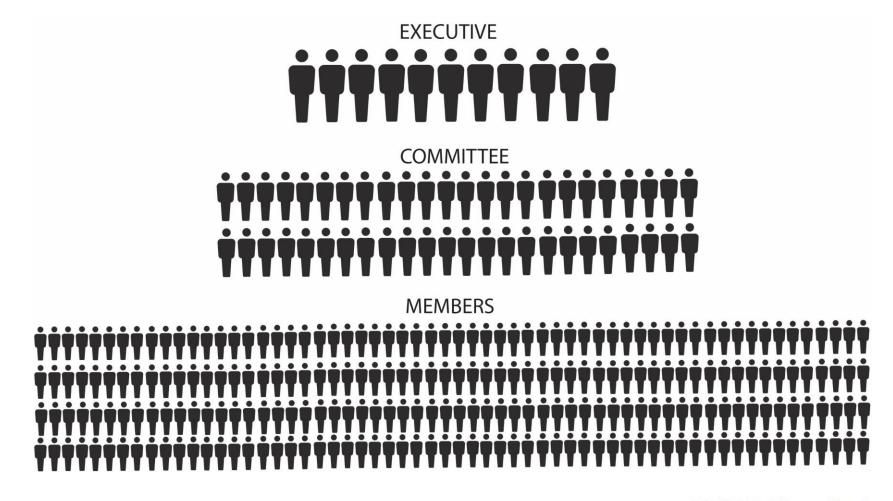


MEMBERS





Three Levels of Governance Cumbersome Structure



Show Societies are a Siloed Business



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Sideshow Alley Animal Nursery Trade Exhibitors

Schedules

Stage Programs and Entertainment

Equestrian Events Displays and Exhibitions

SHOWGROUND BUSINESS

Markets

Venue Hire **Events**

Expo's and Trade Fairs Caravan Park Conferences

Community Social Meets

CORPORATE MANAGEMENT AND GOVERNANCE

Compliance

Operations

Strategy

Reporting

Planning

Finance

Risk Management





- Conduct a SWOT Analysis.
- Gather information on Existing noncompliance
- Determine the best structure to suit your show society. ALWAYS keep the best interests of the Show Society in mind with all decision making
- Seek Advice on constitutional changes and how to effect them. New? Change?.
- Plan carefully and engineer to enact the change



Strengths and Weaknesses

- What does Your Show Society do well?. What does it do poorly?. Strong Sectional competitions
- Qualities that separate you from your fellow show societies? Good and bad. Marketing
- Internal resources such as skilled, knowledgeable members and staff? Veterinarian
- Tangible assets such as tenure, cash reserves, annuities. Limited access to Grounds.
- Resource Limitations, what is lacking. Accounting,
- Risk management, Compliance. Legal



Opportunities and Threats

- Show Patronage, Exhibitors, Weather. Local Celebrity
- Competition for the mighty \$\$\$\$. Diversity
- Entertainment, Media and marketing. Event Staging, Journalist
- Sickness. Doctor
- Workplace incident. Calamity. Legal challenge, insurance. Lawyer





The new structure should include the following

- Determine if the new structure will operate as a Board or Committee or a mix of the 2.
- 2 tier of governance. Members, Board
- Board, No More than 11. 9 is optimum
- Patron, President, 2 X Vice presidents, Treasurer and Assistant. Secretary.
- Patron should be external to the organization but have an interest in the organization
- Finances are tightly controlled



Skills Matrix

From our SWOT analysis, select candidates with the following skills. All should be community minded

- Sectional Coordinator,
- Marketing
- Legal, Lawyer or Solicitor
- Doctor or Veterinarian
- Asset manager, Jack-of-all-trades
- Successful Business person
- Accountant or book-keeper
- Event Management
- Journalist
- Local well known personality
- Governance, Risk management, WHS



Avoid.....

The Persons appointed to the Committee or Board from the membership. AVOID the following

- Current or budding politicians
- Person of bad or obnoxious character
- Focus Group Obsessive
- Untrustworthy
- Involved in Risky Behavior
- Argumentative
- Unreliable, Let you down
- Lazy. Seat warmer
- Only in it for their personal benefit. Take take



The Big Challenge

Now that we have identified the required skills, how do we find the people to match those skills who would be willing to join the organization?.

Search the following within your community

- Canvass people in other NFP organizations
- Invite Business leaders to be part of a new team
- Engage with known Community leaders

ALWAYS explain the situation, as you will find the majority will understand what you are trying to achieve and will want to help.



Engineering the Outcome

Legal advice is a must to engineering how you will achieve the new structure as it will require a vote by the organization members.

It is often easier to introduce a new constitution

You MUST follow the law and the existing constitutions requirements as to how it may be changed. *Plan the change Carefully, Decisively*

Introduce new members to facilitate if required You will get 1 chance.... Don't blow it.



Prosperous Shows

- Strong Board or Committee with good, complimentary skillsets.
- Flexible operating structure, with good governance.
- Modern constitution, in sync with the operating structure.
- Board or committee members who connect with their community on all levels

Your foundation is set and is strong, ready to show into the future.

SHOWING THE FUTURE

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