

Agricultural Shows and Risk Management



Bronia Henty-Smith | 31/08/2023

Insurance Risk Management Consulting

Gallagher Experience







- Over 15 years' experience managing the insurance needs of country agricultural show societies
- Currently managing show society schemes in SA, TAS, VIC, NT and QLD
- Regional presence across all States and Territories
- Understand unique regional dynamics





Weather related exposures & insurance concerns



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278,000 Claims - \$7.21B (NSW, QLD, VIC, TAS) Average claim cost \$24,746





2020 – 2022 - \$3.1b Average claim cost \$9,381





Weather related exposures & insurance concerns





General working losses



Reduced insurer capacity and appetite



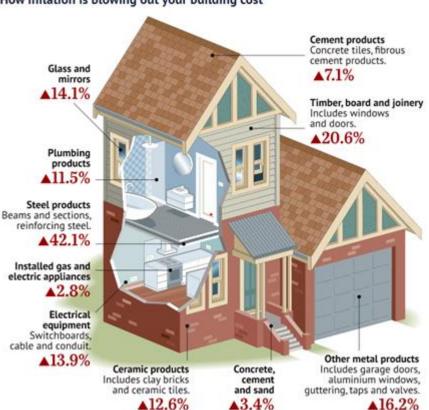




Under Insurance Issues



How inflation is blowing out your building cost



- Have you thought about your sums insured
- Did you previously have materials/contents donated?
- Would you rebuild if disaster struck? Or clap and cheer?
- Are you insuring everything?
- Do you have asbestos in your buildings?
- Are your buildings well maintained?

Hospitality, Leisure, Adventure.....all under pressure



Recent High Profile Claims

- Tasmania Jumping Castle Tragedy 6 children killed and 3 injured
- > Tapp v Australian Bushmen's Campdraft & Rodeo Association
 - \$6.75m

Claim Trends

Mental Anguish, No Win/No Fee Litigation Costs

Identifying Hazards



- Testing and Tagging
- Concrete lips and uneven ground
- Animal movement and patrons
- Bump in and bump out
- Hot Works









Volunteer Safety/Ladders

- Induction Training
- Volunteer safety
- Capability assessment
- · Working from heights







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Biosecurity Risks - Petting Zoos

- Water and feed separation
- Hand washing stations
- Management of sick animals
- Rotation of animals





First Aid



Many Shows are unsure how many First Aid attendants they should have at their event and many may not have enough. The below is a guide for suggested ratios from St John Ambulance and is only a GUIDE.

Patrons	First Aid Personnel	First Aid Posts
500	2	1
1,000	4	1
2,000	6	1
5,000	8	2
10,000	12	2
20,000	22+	4

Social Media



- Policies and Procedures
- Active monitoring and control of social media
- Defamation
- Slander
- Complaints
- Bullying













Waivers and Contracts

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- Waiver Protection
- ➤ Contractual Obligations hiring plant
- Security Contracts

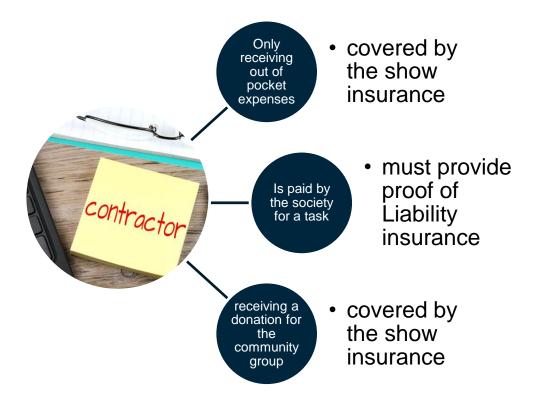






Contractors









Association Liability (Management Liability)





Bullying/Harassment/Libel/Slander



Theft/Fraud – over 50% caused by staff/employees/volunteers

Claims are becoming very common!

Cyber Security



"Tailem Bend Netball Club the target of a false billing cyberscam"

"Our insurance company told us it was social engineered theft and they believed parties who intercepted the funds tracked our upgrade process through social media .. It's quite scary"



Ransomware Claim

Our client's computer system was hacked and held to ransom.

They couldn't sell any product or service any customers as they had no idea how much their stock was worth or when they could perform tasks as their whole computer system was locked. The client is an industrial cleaner. Estimated total claim to be paid - \$500,000

Cyber Training



- ➤ Policies and Procedures
- ➤ Download education
- Device management encryption
- ➤ Social engineering (human error)
- > Passwords
- > Reporting breaches
- ➤ Separation of Duties





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